FACULTAT DE CIÈNCIES ECONÒMIQUES I EMPRESARIALS

Diplomatura en Ciències Empresarials Pla d'estudis de 1974

0080076 Anglès

LANGUAGE AND GRAMMAR

The alphabet Present simple tense Past simple tense Will Greetings and introductions Requests Sums of money Adjectives: too short, not long enough Collective nouns Count and mass nouns Question practice Confirming question tags Dimensions Used to do Reported speech Comparatives Connectors Question practice Years, centuries and dates Phrasal verbs Immediate reported speech Reported speech in the past You/one Non-defining relative clauses Past perfect tense Reported questions The passive Countries First conditional Start doing Present perfect progressive tense Comparatives of equality Mathematical calculations Question practice Use of the articles The former/the latter Punctuation and capital letters The passive (revision) Countries/nationalities Going to do Was going to do Percentages and fractions Must/can Unlikely possibilities (second conditional) Decuction: might be/can't be/must be Vocabulary development (instruct-instruction) Defining relative clauses Obligation:must/have to/do not have to/mustn't Having things done Intonation: unfinished sentences Deduction: can't have been/must have been Personal description

Present progressive tense (revision)
Past simple tense (revision)
Intention: do something/to do something
Defining
Impossible past conditions (third conditional)
Either/neither/both
Comparisons: and so is/does

BUSINESS AND COMMERECE

Job advertisements Telephone enquiries Business letter format and terminology The work of a freight forwarder Receipts The vocabulary of buying and selling Cheques Memoranda Business letter format and conventions Compare methods of transportation Freight rates Containerisation Note-taking Brief history of insurance and Lloyd's Insurance vocabulary and procedures Standard business letter phrases Telephone conversations Sales and transport documentation An invoice Telephone messages and enquiries The distribution of manufactures goods A view of the economy Visible/invisible imports and exports Balance of Trade and Payments Loans and overdrafts The vocabulary of borrowing money Credit cards, travel and entertainment cards Dealing with correspondence Comparison of standard phrases in telexes, telephone conversations and formal business letters Telephone arrangements for airfreight consignments An air waybill Flight departures Telex abbreviations Import regulations Customs documentation Documents for a consignment Quotation abbreviations Pricing and giving quotations for export consignments Formality and informality in letters Seafreight procedures A Bill of Lading A Bill of Exchange Negotiability and discounting Letters of Credit and Bills of Exchange

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Nelson, Walton-on-Thames 1987

Books for consulting:

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Oceano, Barcelona 1988

ASHLEY, A

A Handbook of Commercial Correspondence Oxford Univ. Press, Oxford, 1988

COMFORT, REVELL

& STOTT

Business Reports in English

Cambridge Univ. Press, Cambridge

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· COTTON, David

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Unwin Hyman Ltd., London 1987

KENCH, A.B.

The Language of English Business

Letters

Macmillan Publishers Ltd., London

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TYPES OF BUSINESS LETTERS

An enquiry
An offer
An order
Acknowledging of an order
A reminder
A letter of apology
A letter of complaint
A request of payment
An application for a job
A hotel reservation
An invitation

TELEXES AND CABLES

Specialized language and abbreviations